

January 2025

The Women's Diversity Network 47 Echo Ave., #1054 Miller Place, NY 11764-2148

Dear Friend:

Last year, the Women's Diversity Network hosted its 7th Annual Summit, with the goal of empowering and connecting women and gender-expansive people from across Long Island. It was an overwhelming success, with over 300 attendees. (To view images from last year's Summit, <u>click here</u>).

This year's Summit will be held at Nassau Community College on April 26, 2025. Our goal is to continue to attract over 300+ attendees and provide a high caliber of workshops and panel discussions, creative learning opportunities, and cultural displays of food and entertainment. The continued success of the Summit will both broaden the knowledge of our participants and create relationships that will be the foundation for ongoing dialogue and projects for years to come.

We cannot meet our goal for our next summit without the help of businesses and organizations like yours. Can you make a donation to help sponsor our event? Your support empowers women leaders to create positive change, break down barriers, and celebrate Long Island's diversity. We hope that we can count on you to make this year's Summit a success!

For additional information about the event, to see how a generous donation will benefit your organization, and for steps to become a sponsor, please take a look at the attached document.

If you have any questions or would like more information, please contact Kate Howlett at khowlett@womensdiversitynetwork.org.

Sincerely,

Shanequa Levin Founder The Women's Diversity Network



The Women's Diversity Network Summit

Who We Are

The Women's Diversity Network (WDN) is a collaboration of established non-profit organizations and women leaders on Long Island. We have joined together in recognition of the need to create opportunities for dialogue and collaborative advocacy between our diverse communities.

The Event

The Women's Diversity Network is hosting a Summit to connect and empower all women, gender–expansive people, and allies. The Summit will foster a unified, inclusive sisterhood that mobilizes and creates positive change by:

- Educating Long Islanders around issues and policies that challenge our diverse Long Island communities;
- Empowering women to be advocates who break down barriers to justice; and
- Celebrating our diverse backgrounds.

What: The Women's Diversity Network Summit

When: Saturday, April 26, 2025

Where: Nassau Community College

Who: Our audience will include Long Island women and gender-expansive people

from all walks of life, and anyone with an interest in making meaningful

and authentic connections with them and their allies.

Overview

Participants will experience a full-day conference focusing on a wide range of topics. The program will include interactive, experiential, and engaging workshops, panels, and presentations. We will also have a soon-to-be-identified keynote panel of speakers. The Summit will demonstrate a "living our values" commitment by including diversity in all aspects of the event, from presenters to food and entertainment. Moreover, all break-outs will include a "Take Away" or "Next Steps" aspect to help keep the conversation going and build on the efforts begun on this day.



Sponsorship Impact

Supporting The Women's Diversity Network Summit will not only provide your organization with marketing exposure to over 5,000 people, but it is a powerful way for your company to publicly demonstrate your commitment to Long Island women, families, children, and the community.

Sponsorship Levels & Benefits

Hero Summit Sponsor \$10,000

- Receive maximum exposure as your organization shows its support and directly connects with Summit attendees.
- Your organization will be branded as the Hero Sponsor of the 2025 Annual Diversity Summit at the opening of the program, before entertainment and workshops begin, on all conference materials, and on the Women's Diversity Network website, including hyperlinked logo.
- Welcome and introduce the keynote panel and entertainment segment at the Summit.
- Full-page ad in Summit Program.
- Digital literature about your services emailed to all attendees.
- Complimentary event registration for fifteen (15) participants.
- Option to moderate a 90 minute workshop.
- Recognized in social media posts.
- Company featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Premier signage with your company name and/or logo at the Summit check-in area, lunch, and the closing ceremony.
- Option to include literature (or other items) in Summit gift bags.
- Exhibitor table with prime location at the Summit.

Platinum Summit Sponsor \$5,000

- Receive high-level recognition on all materials, as well as the opportunity to showcase your organization throughout the conference.
- Your organization will be acknowledged at the opening of the Summit, on all conference materials, and on the Women's Diversity Network website, including hyperlinked logo.
- Full page ad in the Summit program.
- Complimentary event registration for ten (10) participants.
- Social media recognition.
- Company acknowledged in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Company name and/or logo displayed as a presenting sponsor of a selected workshop.
- Option to include literature (or other items) in Summit gift bags.
- Exhibitor table with preferred location at the Summit.

Gold Summit Sponsor \$2,500

- Acknowledgment as Gold Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo.
- Half-page ad in the Summit program.
- Complimentary event registration for six (6) participants.
- Social media recognition.
- Company name and/or logo featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Dedicated signage with your company name and logo in the Summit check-in area.
- Option for exhibitor table at event <u>or</u> literature (or other items) to be included in gift bags.

Summit Workshop Sponsor \$1,500

- Is there a workshop topic that is important to your organization? Show your support and sponsor it! Your organization will be branded as the presenting sponsor of the selected workshop with the opportunity to introduce the workshop.
- Company name and/or logo displayed at workshop.
- Acknowledgment as Summit Workshop sponsor at the event and on the Women's Diversity Network website, including hyperlinked logo.
- Quarter-page ad in the Summit program.
- Complimentary event registration for 4 (four) participants.
- Social media recognition.

Silver Summit Sponsor \$1,000

- Acknowledgment as Silver Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo.
- Signage with your company name and/or logo displayed at the event check-in area.
- Quarter-page ad in the Summit program.
- Complimentary registration for 3 (three) participants.
- Social media recognition.

Bronze Summit Sponsor \$500

- Acknowledgment as Bronze Sponsor at event and on the WDN website.
- Company name and/or logo displayed at the event check-in area.
- Free event registration for 2 participants.
- Social media recognition.

Summit Award Sponsor \$250

- Acknowledgment as Award Sponsor at event and on the WDN website.
- Name or logo displayed at the event check-in area
- Social media recognition

Non-Profit Summit Sponsor \$100

- Non-profit friends! Support the Summit through a \$100 monetary donation or gift-in kind valued at \$100.
- Acknowledgment as a Non-Profit Sponsor at event and on the Women's Diversity Network website.
- Free event registration for 1 participant.
- Social media recognition.
- Option to have an exhibitor table.

Gift Bag Item Sponsor

- Gift bags are provided to each attendee, presenter, and volunteer on the day of the Summit. Donating a gift bag item(s) is great exposure for your company or organization! We are anticipating 700 bags for attendees, presenters, and volunteers.
- Acknowledgment on the Women's Diversity Network website.
- Social Media recognition and promotion.
- Your giveaway (provided by you) added to each attendee gift bags.

For questions, or to submit your high-resolution sponsor logos, please email Kate Howlett at khowlett@womensdiversitynetwork.org.

The Women's Diversity Network is a 501(c)3 non-profit organization. Donations are tax deductible. Sponsorship checks should be made out to "Women's Diversity Network" and mailed to:

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The Women's Diversity Network www.womensdiversitynetwork.org